University of Oregon
Division of Student Affairs
Strategic Plan
2013 – 2018
Adopted September 12, 2013

Our Core Purpose

The Division of Student Affairs supports the University of Oregon’s teaching, research, and community service missions by transforming and advancing student learning and success.

Our Vision

The Division of Student Affairs provides and promotes exceptional and transformative experiences that prepare students to be healthy, successful, inspired global citizens. Within collaborative and inclusive communities that embody the values of diversity, innovation and social justice, we actively facilitate experiential learning and engage students in meaningful and deliberate activities, programs, and services.

Our Core Values

In addition to the values set forth in our vision, we value and are committed to:

- Integrity
Our Key Strategic Goals:

In pursuit of our core purpose, vision and core values, we have identified three key strategic goals to focus our priorities. The Division of Student Affairs will:

1. Create an exceptional experience for every student.
2. Serve as a model of equity, inclusion and collaboration.
3. Prioritize decisions using evidence-based analysis, working to maximize effectiveness and efficiencies.

Goal #1: Student Affairs will create an exceptional experience for every student.

Division Objectives:

a. Facilitate and promote experiences that develop students’ ability to think and reason effectively, engage with others and the community, and thrive personally and professionally.

b. Create and implement a system that enables students to document and communicate their co-curricular activities and applied learning.

c. Improve retention & graduation rates, especially for underrepresented students, through identifying and promoting experiences that have been proven to increase retention.

d. Provide exceptional programs and services, allowing students to focus on academic and co-curricular successes.
e. Be known as the Division that has expert, evidence-based knowledge of students, their needs, wants, and motivations.

**Goal #2: Student Affairs will serve as a model of equity, inclusion and collaboration.**

**Division Objectives:**

a. Systematically evaluate programs, projects and services to ensure that they meet the goals of the multicultural organizational development plan of the Division.

   i. Integrate principles of equity and inclusion into program and service priorities.

   ii. Integrate assessment of multicultural competence and collaboration into all employee training, supervision, and evaluations.

b. Systematically evaluate programs, projects and services to ensure that collaboration is embedded.

**Goal #3: Student Affairs will prioritize decisions using evidence-based analysis, working to maximize effectiveness and efficiencies.**

**Division Objectives:**

a. Complete a comprehensive evaluation of programming, services, operations and staffing across the Division to determine:

   i. where efficiencies can be developed by joining, combining, or sharing services.

   ii. measurable effectiveness of programs in advancing student learning, enabling us to prioritize programming and funding decisions based on effectiveness.

   iii. opportunities to advance financial value, affordability and accessibility for students.
b. Integrate entrepreneurial and other innovative revenue generating ideas into budget decisions in an effort to reduce the economic costs to students.

c. Approach all new facilities and renovations with an eye toward innovation, sustainability and inclusion.